

Alliance Publications & Programs Utilization

In the table below Alliance publications and programs are ranked by how many respondents utilized each at least once during the past three years. This is like comparing the proverbial "apples & oranges," e.g. comparing use of the Forum Publication which every member receives to attending a program activity. Thus, the meaning of the rankings is perhaps better for forming questions than answering them. Are some programs great the way they are? Should some programs be cut? Do some programs appeal only to a passionate subset of members? Do some older programs need restructuring and renewal? Do some newer programs need more time to develop?

Utilization Ranked by Percentage

	Used or Attended in last 3 years?			
	Yes	No	No Answer	Totals
Forum Publication	95%	0%	5%	100%
Membership Directory	89%	7%	4%	100%
Special Events	66%	26%	8%	100%
Forum Event	60%	32%	9%	100%
Professional Meetings	55%	38%	8%	100%
Clinic without Walls	53%	37%	10%	100%
Potential Space	42%	51%	7%	100%
Clinical Classes	34%	57%	9%	100%
Film Discussion Series	32%	61%	8%	100%
Expanded Website	29%	63%	8%	100%

Utilization Ranked by Count

	Used or Attended in last 3 years?			
	Yes	No	No Answer	Totals
Forum Publication	111	0	6	117
Membership Directory	104	8	5	117
Special Events	77	31	9	117
Forum Event	70	37	10	117
Professional Meetings	64	44	9	117
Clinic without Walls	62	43	12	117
Potential Space	49	60	8	117
Clinical Classes	40	67	10	117
Film Discussion Series	37	71	9	117
Expanded Website	34	74	9	117